



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer-
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Director of Planning

At its meeting held October 14, 2003, the Board took the following action:

2

Supervisor Burke made the following statement:

"The continued proliferation of billboards has resulted in numerous constituent complaints to my office. My constituents are concerned that further proliferation of billboards will result in negative impacts to the aesthetic quality of neighborhoods and will create additional hazards to pedestrians and motorists.

"To address these concerns, our Board adopted Urgency Ordinance No. 2002-0045U and requested that the Department of Regional Planning conduct a comprehensive zoning study to consider additional land use controls to protect our neighborhoods from the impacts associated with billboards. On April 22, 2003, our Board extended for a period of 12 months this Urgency Ordinance, which prohibits the placement or enlargement of outdoor advertising signs in the unincorporated County of Los Angeles. This ordinance will expire on May 14, 2004. After reviewing the study submitted by the Department of Regional Planning, it has become quite clear that additional land use controls must be placed upon outdoor advertising signs."

(Continued on Page 2)

2 (Continued)

Therefore, on motion of Supervisor Burke, seconded by Supervisor Antonovich, unanimously carried (Supervisor Yaroslavsky being absent), the Board instructed the Director of Planning to draft an ordinance, for review by the Regional Planning Commission, that would limit the establishment or enlargement of outdoor advertising signs to M (Industrial) Zones, provided that a conditional use permit first be obtained; and to study the feasibility of collecting an annual inspection fee to cover the costs of reinspecting legally existing outdoor advertising signs located in the unincorporated areas of Los Angeles County.

In addition, Regional Planning Department staff was instructed to continue discussions with representatives of the billboard industry and to solicit their input.

02101403-2

Copies distributed:

- Each Supervisor
- Chief Administrative Officer
- President, Regional Planning Commission